

## TAUNTON/ATTLEBORO WIC PROGRAM

**Contract Agency:** Citizens For Citizens, Inc.  
One Taunton Green  
Taunton, MA 02780

**Executive Director:** Mark Sullivan, Jr.

**WIC Staff:** Karen Swass, Director, Lidia Munoz, Sr. Nutritionist, Priscilla Glode, Nutritionist/Breastfeeding Coordinator, Diana Martell, Community Coordinator

**FY2010 Funding:** \$707,755 (includes \$12,528 for Breastfeeding Peer Counselor Project)

**Service Area:** Attleboro, Berkley, Dighton, Lakeville, Mansfield, N. Attleboro, Norton, Plainville, Raynham, Rehoboth, Seekonk, Taunton

**WIC Sites:** Taunton, Attleboro, Mansfield, and Rehoboth

**Caseload:** 3,450

**Program Statistics:** WIC Services (nutritious supplemental foods, nutrition education and counseling, health and human service referrals, and coupons for Farmers' Market produce) are currently provided to 3,450 participants.

The program serves a diverse population comprised of 73.2% Caucasian, 10.5% Hispanic, 7.1% Black, and 2.4% Asian/Pacific participants.

Massachusetts WIC has registered nearly 11,000 participants to vote since the 1993 enactment of "Motor Voter" – the National Voter Registration Act.

In 2009, WIC checks were redeemed in 36 authorized retail stores for a total of \$2,153,942.46.

**Participant Characteristics:** (based on the number of enrollees as of 6/01/2010):

Category	Total
<b>Women</b>	<b>746</b>
Prenatal	276
Breastfeeding	174
Non-breastfeeding	296
<b>Infants</b>	<b>861</b>
Breastfed	194
Formula Fed	667
<b>Children</b>	<b>1843</b>